



Bi-Lingual Case Studies

Two case studies outlining our value to
global US companies.

FRENCH SPEAKER

Account Executive

The Challenge

A global materials science company that specializes in design and manufacturing of a wide variety of labelling and functional materials had searched for a French and English Account Executive for six months. The internal recruitment team interviewed prospects in their US and Canada offices, but were unable to find the right candidate.

The Solution

Working in close collaboration with the client's Talent Acquisition Director, we defined the necessary competencies required for the position and successfully found the right candidate, who relocated from Colorado to Chicago. Once we began working on the project, the whole process took just three weeks.

SPANISH SPEAKER

PR and Marketing

The Challenge

Quality Talent LLC was tasked with finding a Spanish Speaking PR and Marketing Manager for a leading B2B exhibition company in the USA. The overall purpose of this position was to cover a variety of Marketing/PR activities for a series of B2B trade exhibitions and to manage a small marketing team. The position had been open for four months and there was a shortage of suitable candidates due to the specific client requirements and the location of their head office.

The Solution

Our in-depth research process ensured that we focused on finding prospects with both fluency in Spanish and with a strong marketing experience. We identified a total of 20 candidates. We presented the client with the three best options and one was successfully hired for the position. The entire process took three weeks. Since then, we have continued working with this client and have successfully found and placed 10 additional candidates in their business.



NEXT STEPS

Quality Talent Is the Key to Your Success

We hope these examples give you a better understanding of what we do and the results that we can and have achieved for many satisfied clients. We'd love to further discuss how we can help you and your business. Contact details below:



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Average time to fill bilingual position=30 days | Average time for Quality Talent= 15 days